



## Hey British, it's time to take your club **online!**

On the 3rd September 2018, British Fencing launched a brand new [Activity Finder](#) in partnership with fibodo (find, book, do) that will allow clubs to advertise their products and services to potential new members within their communities via the British Fencing and fibodo websites. The advances in digital technology and the country's expectance on phones, tablets and computers to support everyday lives, means clubs must ensure they are visible online and have the capability to make attending the club as easy as possible whilst reducing administration time. To provide clubs with a platform to achieve this, our partnership with fibodo will enable clubs to;

- Create a branded club profile.
- Increase online visibility by advertising bookable and free sessions, such as beginner courses, which will display on British Fencing and fibodo activity hubs.
- Integrate with social media to increase reach and attract new audiences in your area.
- Manage and communicate with participants and take payments directly from your profile.
- Allow users to book via the fibodo app, which is a free download. Users can continue to pay for all fencing related activity this way under the British Fencing hub within the app.
- You can read about the full functionality of fibodo by [clicking here](#).

British Fencing are proud to be the first NGB to support fibodo in testing and developing an innovative new activity finder. This will enable affiliated clubs to advertise, and take payment for, a range of fencing activities, giving them a platform not previously available. Read the full announcement and express your clubs interest below...

[Full Announcement](#)

[Expression of interest](#)

**CLUB EXPERIENCE**

September is here, the start of the fencing season! Schools are back, clubs are reopen and you'll soon be welcoming new members to your club. But have you taken time to think about their experience?

Clubs have a unique opportunity to provide an excellent fencing experience to new people. Putting members interests first is key to being a happy club. By providing a great experience you will ensure your new, old and future members keep coming back week after week.

Sport England have created an interactive resource that will allow you to work through the experience your club offers from understanding your members wants and needs, to what you offer, how you can deliver a great service and be consistently able to deliver that service. Firstly, Watch the short video here:



Now you've watched the short video, explore the sections below for lots of ideas on what positive changes you can make happen in your club. You should start with Understanding Your Members...



[1. Understand Your Members](#)



[2. Understand Your Offer](#)



[3. Deliver a Great Experience](#)

[4. Be Consistently Brilliant](#)



## INTRODUCTION MEMBERSHIP

### Running a Beginners Course this September?

April 2018 saw the launch of a brand new, free, membership type to support clubs with attracting, retaining and registering new participants to the sport. So far, over 600 individuals have activated this free membership type across the UK with 20% progressing onto full membership. We recognise the great work clubs do to welcome new people and we want to provide a mechanism for affiliated clubs to deliver an additional benefit to new people participating in beginner courses!

It is called 'Introduction' (to fencing) and is targeted at brand new people starting, or who have recently started beginner courses, at BF registered fencing clubs across the UK.

Find the following pieces of information on the British Fencing website to provide all the information you will need;

1. Membership Benefits.
2. [How to video](#) and PDF guide to activate this new membership.
3. A flyer to include in your welcome pack and/or print - [find it here](#).
4. Membership T&Cs and Insurance Overview.
6. FAQs.

This membership marks a change to our term and conditions, please find them attached below. In summary, for all fencers registered on club beginner courses to be covered by the British Fencing insurance policy, they must be an Introduction member of British Fencing.

[Membership T&Cs](#)

[Introduction Membership](#)



## BRITISH FENCING AWARDS 2018



This weekend saw the third annual British Fencing Awards held on Saturday evening of the Junior and Cadets Championships. It was a great opportunity to recognise our community - specifically the achievements and contributions of athletes and volunteers across our sport. All finalists were nominated by members of British Fencing through April to August.

The awards were judged by an experienced and independent panel consisting of representatives from Sport England, BUCS (British University and College Sport) and Bournemouth University. The judging panel made note of quality, contribution, all very worthy nominations and difficult decisions.

We received 231 complete nominations from 127 individuals across in 14 categories. Each category was shortlisted to three or four nominees which can be found [here](#), with the winners announced at the awards dinner.

On the night we had 13 full tables of members from the fencing community ranging from coaches, armourers, fencers including World Silver medalist Richard Kruse, referees, sponsors and board members, all celebrating the successes of the nominations and winners.

The Winners of the 2018 British Fencing Awards can be found [here](#).

## SPORTS CLUB SURVEY REPORT 17/18

**Clubs continue to grow but cashflow causing problems...**

Sports clubs across England continue to grow

## Sports Club Survey Report 2017/18



with participants and volunteer numbers rising according to a new report published by the Sport and Recreation Alliance and Sport England.

This growth has continued despite a challenging environment of increased costs and decreased income as outlined by over 1,600 clubs who responded on behalf of 350,000 members.

It reflects the nation's love affair with sport and the long-standing nature of our clubs with over three quarters of those surveyed having now run for at least 10 year

You can read the full Sports Club Survey Report 2017/18 [here](#).

## SAFEGUARDING RESOURCES



### Child Protection in Sport Unit

**Keeping safe online Webinar** - advice, information and support for sports organisations

This webinar, held in August 2018, explored the benefits and risks of social media for sports clubs and organisations. It provides helpful guidelines, examples and tools to enable sports to help children and young people to make safe use of social media opportunities.

**Note:** you'll need to register your name and email to view the recording. This is free and takes only a few seconds.

[Watch the Webinar Here](#)

## UPCOMING COMPETITIONS

Exciting upcoming competitions!



Does your club have any sabreurs or foilists looking to enter international competitions? British Fencing are hosting a number of exciting competitions coming soon - spread the word at your club!

- **The Camden International** returns for cadet (aged 11-16yrs) sabreurs on Saturday 13th and Sunday 14th October @ SportsDock, University of East London. [More information available here...](#)
- **Senior Mens Sabre FIE Satellite** takes place on Sunday 14th October @ SportsDock, University of East London, for male sabreurs aged 13+. As an FIE event, potential FIE ranking points are available. [More information available here...](#)
- **Leon Paul Cup** is for senior foilists (aged 13+) taking place on Saturday 13th October @ SportsDock, University of East London. Another FIE satellite event with FIE ranking points up for grabs. [More information available here...](#)
- **The London Cup** is taking place on the Sunday 4th November @ SportsDock, University of East London. This event is a senior (aged 13+) foil event for both men and women! GBR ranking points are available. For those U23, EFC ranking points are available too. [More information here...](#)

To enter go to [bf.Sport80.com](http://bf.Sport80.com), and don't forget; fencers will need an EFC or FIE licence for some of these events so contact us [here](#) to apply.



**AVAILABLE BRITISH FENCING COURSES:**

- ① COACHING
- ② REFEREEING
- ③ WELFARE

**CLICK HERE TO BOOK YOUR PLACE TODAY!**



**HONESTY  
RESPECT  
EXCELLENCE**



