

ELECTION CANDIDATE DETAILS - BRIAN BRITAIN

Please describe your Fencing Experience & BF Service:

I have been a fencing parent for the last 9 years in the United Kingdom and the United States. This creates a unique experience of living grass roots and international fencing through their respective governing bodies and programmes.

I have also taken up the sport personally as a veteran in the past year, competing the 2022 and 2023.

Lastly, I have applied my technical background to create the UK Ratings system. The UK Ratings system's two-year trial programme is aimed at increasing the number of appropriate level competitions for British Fencing members at all levels, providing extra incentives to compete benefitting fencers, clubs and coaches. The first D, E, U event based on UK Ratings ran directly after an Open with excellent results: 23 fencers competed, including 11 that did not compete in the Open, and brought the organiser an additional £1,000 in gross revenues. Upon the pilot's success, we plan to extend to Epee and Sabre.

www.ukratings.co.uk

Please describe your Governance/Company Director/Board level Experience: (This can be in private or public sector, sport or non-sporting capacity.)

My professional experience includes executive level roles leading large, diverse product, technical, and operational teams in various industries including Events (RX Global), Logistics (FedEx), and Telecommunications (Verizon). I serve as Chief Operating Officer for RX Global, a leading event organiser in the business of building businesses for individuals, communities and organisations. RX has over 400 events in 22 countries across 43 sectors generating over £1B in annual revenues. With my teams, I am responsible for:

- Creating company, product, operational and technology strategies with a strong focus on innovation and customer value.

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- Delivery of strategic objectives, maintaining proper risk and financial management.
- Building customer focused digital solutions to augment our face to face events. Focus on user experience and design of our digital assets (websites and applications) ensures ease of use, getting key information to our customers as quickly as possible. We could use the same techniques to simplify and improve the British Fencing website as needed.
- Responsible for all technical platforms globally: Customer Products, Back Office Systems (Sales, Marketing, Finance), Cloud Infrastructure, and Cyber Security.

Board Member representing RX Global for startups: Feathr and Grip. Responsibilities included:

- Help setting the strategic direction for the companies, establishing corporate objectives.
- Monitoring delivery of strategic objectives and fiscal performance.
- Helping the executive team define balanced and specific objectives.

[Brian Brittain - Global Chief Operating Officer - RX Global | LinkedIn](#)

How would you support the strategic objectives of British Fencing (1. A performance pathway to international success, 2. A stronger, empowered community of 30,000 fencers, volunteers, coaches and supporters, 3. Accessible inclusive swordplay opportunities delivered via partnership programmes, 4. A sustainable future supported by high quality governance and infrastructure that is financially resilient, 5. Maximise the wider benefits of fencing and the positive impact it can have on people's lives) **if elected to the Board:**

Although all 5 strategies are required for a well executing, globally recognised programme like British Fencing, I believe my strategic, organisational, and technical skills can be best focused on our empowered community, partnership programmes, and a sustainable, financially resilient infrastructure.

I believe we can build on our active community, creating more opportunities for appropriate competitions and the underlying financial benefits to clubs, organisers, and our elite British Fencing members.

I firmly believe creating more appropriate events will keep current fencers engaged and ultimately grow our sport via new engaged fencers. This in turn will:

1. create more vibrant clubs, enabling coaches to expand.
2. create more profitable events at the club and regional level.
3. create more revenues for British Fencing's programmes and ensuring a financially resilient organisation.

Please indicate and describe your current qualifications and practice experience in relation to those sought by the Board.

Summary:

Area		Description of qualification/experience
Fundraising/Accessing funds - in the public and not for profit, health and education sector	Y/N	
Commercial/Procurement in the education sector	YES	<i>Responsible for procurement budgets in excess of £100M annually.</i>
Financial Management/Accountancy/Corporate Finance	YES	<i>Responsible for all Financial systems, globally for a £1B corporation.</i>
Experience of delivering Disability Sport Programmes	Y/N	

Further Details:

Please indicate whether you are an active fencer aged 18 to 35

ACTIVE YES, AGED 18-35 NO

Please describe any additional skills and attributes that you believe you would bring to the Board if elected.

Related Professional Experience:

- Board governance: strategy, operations, risk management, and commercial and business development.
- Strategic direction for corporate objectives.

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- Monitor delivery of strategic objectives.
- Balanced and objective decisions in the performance of strategic functions.
- Ability to build and maintain strong, transparent relationships with key stakeholders.
- Ability to work positively within a team.
- Drive and commitment and the ability to demonstrate it to others.
- Strong interpersonal, communication and negotiation skills and the ability to develop effective, sustainable partnerships.

Nominations:

1. BARTLETT Anthony
2. STEINBERG Stephen
3. BERNEY Julian
4. ALON Eitan
5. WEDGE Paul
6. DOOLEY Geraldine
7. HAINES Charles
8. BRITAIN Brandon
9. GAJADHARSINGH Gerry
10. JAWED Yasmin
11. LE MAITRE James
12. RAUT Thomas
13. VEYSEY Arlen
14. ROUTLEDGE Alex
15. SAGE Richard