

# Paul Davis Fencing Academy On Demand Course Delivery



## ABOUT

*Paul Davis Fencing Academy (PDFA), based in Hertfordshire has grown significantly serving over 1200 members across their club and school programme, consisting of 47 schools.*

*PDFA are also British Fencing's Community Club of the Year 2023-24.*

## CHALLENGE

*To serve this demand, the challenge was finding coaches. PDFA were keen to support coaches from outside of fencing, particularly other combat sports. Additionally, through their club values of 'Engage. Inspire. Empower.' they were keen to grow coaches from within their existing pool of fencers.*

*PDFA recognised that relying on standalone weekend courses could cause delay in getting coaches qualified as well as ensuring they have coaches that are ready for when the weekend happens. They wanted to establish a more flexible delivery model that would allow them to develop coaches from within, learn on the job and understand the academy's values and structure. The coaches become competent and qualified when they are ready.*

## SOLUTION

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*British Fencing's 'On Demand' Course offer provided the solution for PDFA. The On Demand offer allows clubs and other affiliated organisations to develop coaches in a flexible and cost effective manner through an appropriately trained member of the Fencing Development Team. In the case of PDFA they can develop a few coaches at a time, providing coaches the opportunity to shadow other coaches, deliver under supervision and receive feedback, becoming competent when they are ready. This may take place over 4-6 weeks.*



## RESULTS

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*Since 2023 when Academy Director, Paul Davis was signed off to deliver the Introduction to Coaching Fencing qualification, a total of **38 coaches** have been trained in this format. PDFA now have a structured coach education pathway including a young leaders programme for 14-16 year olds.*



**To find out more about how our On Demand course offerings could benefit your organisation, please contact the Workforce Team at [development@britishfencing.com](mailto:development@britishfencing.com).**

**Please also click [HERE](#) (need link) to download more information.**



*"We have found the British Fencing On Demand offer to be hugely beneficial for everyone involved. Not only is it more cost effective, the candidates are involved in real sessions and can be immersed into the academy culture straight away."*

**Paul Davis - Academy Director**