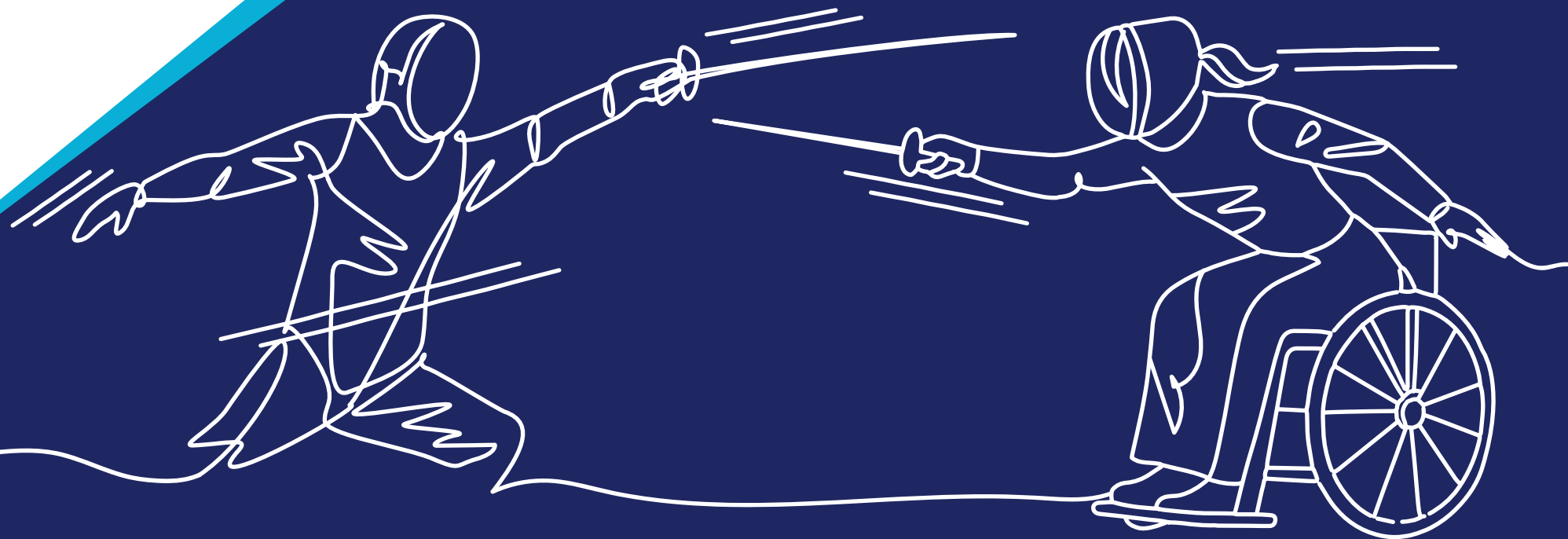


**HONESTY
RESPECT
EXCELLENCE**

**BRITISH
FENCING**



EN GARDE FOR THE FUTURE

Fast forward to the LA Olympic and Paralympic Games. For our athletes, years of training will have led to this moment representing Great Britain on the world's biggest sporting stage. Our fencers won't be just fighting for medals; they will be a testament to British Fencing's goal to **Deliver GBR Success**, ensuring every talented athlete has the opportunity to benefit from a performance pathway system with the tools, coaching, and support to maximise their potential. Behind our athletes will stand a network of dedicated coaches and clubs, who will have nurtured their journey from grassroots to the global arena.

Our GBR athletes' journeys won't be the only ones that matter. Across the country, British Fencing will be working tirelessly to **Grow Participation**, continuing to open the doors of our sport to a new and diverse audience. In clubs, schools, and community centres, an increased number of disabled people alongside people of all backgrounds and ethnicities will be introduced to fencing through innovative programmes and outreach efforts. Through enhanced access to digital learning and resources, our workforce will have better supported development experiences, as they in turn play their vital roles in developing our sport. The sport will have become more accessible to everyone, offering an exciting way to stay active and welcoming a broader audience. And for those that want to, the opportunity to go on to experience the thrill of competition. Our clubs will thrive, welcoming and retaining people of all ages and abilities whilst playing a vital role at the heart of our sport. Public perception will have changed, and the sport will be recognised inside and outside of the sector for its innovative participation projects.



Among these new faces will be countless women and girls, inspired by British Fencing's initiative to **Support Women & Girls** at every level of the sport. This initiative won't just be about attracting and welcoming more women into fencing, it will be about keeping them engaged, ensuring they have pathways to success, and breaking down the barriers they might face. More women will be welcomed, not only as fencers but also supported into other roles such as coaching, refereeing and competition organising. These women will help ensure the next generation of female fencers have strong role models to look up to.

As participation grows, British Fencing will also continue to lay the foundation for a lasting future. Through careful planning, club development, and financial sustainability initiatives, we will strive to **Create a Sustainable Future**. We will help local clubs to raise funding and access business support, ensuring they can thrive independently. We will diversify our income sources and work with our Charity partners to create compelling campaigns to encourage donations. And we will ensure that our Board and governance structures are efficient and effective in supporting the sport and delivering on the expectations of our funding partners.



Fencing's impact will continue to extend far beyond the sport itself. British Fencing is committed to **Delivering Social Impact**, using the unique and powerful attributes of fencing to change lives. Attracting growing levels of investment from outside the sport, our programmes will use fencing to meet the needs of underserved communities, improving physical and social literacy, overcoming barriers and helping people find confidence, purpose and belonging. The sport will grow as a tool for empowerment, inclusion, and positive social change.

When our athletes win for GBR it won't be just their win, it will be a victory for the future of our sport. A future where every athlete has the chance to succeed, where anyone can pick up a weapon and belong, where disabled people feel welcomed, where women and girls thrive, where clubs independently flourish, and where fencing isn't just a sport but a force for good.

**Forging a brighter
future, together.**



2030 Strategic Goals



GROW PARTICIPATION

Increase inclusive opportunities and transform perceptions of the sport to welcome a new audience and grow participation at all levels across the country.



CREATE A SUSTAINABLE FUTURE

Establish a long-term, self-sustaining operating model that secures the future of British Fencing, strengthens clubs, and ensures the continued growth and success of the sport.



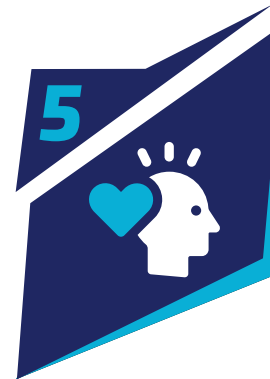
DELIVER GBR SUCCESS

Enable every GBR pathway athlete to maximise their potential to achieve international medal success.



SUPPORT WOMEN AND GIRLS

Attract and retain women and girls across all levels of fencing.



DELIVER POSITIVE SOCIAL IMPACT

Increase fencing's contribution to improving people's lives.



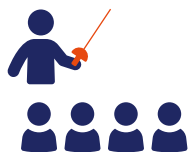
GROW PARTICIPATION

Increase inclusive opportunities and transform perceptions of the sport to welcome a new audience and grow participation at all levels across the country.



Drive Inclusive Participation

Expand and diversify fencing participation by breaking down socio-economic, disability, and ethnic barriers, ensuring equitable access to the sport. Develop a highly skilled and knowledgeable workforce that fosters inclusive opportunities, making fencing accessible and welcoming for all.



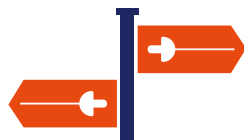
Expand Fencing in Schools

Significantly increase the presence of fencing in state schools by developing structured programs, providing training and equipment support, and integrating fencing activity into education curricula. Increasing the number of children that get the opportunity to experience and engage with the sport, regardless of background.



Transform Public Perception & Visibility

Enhance fencing's public profile through increased positive media coverage and recognition of British Fencing (BF) and its clubs as leaders in innovation and inclusivity. Strengthen BF's branding and communications to reflect a modern, diverse, and welcoming sport, ensuring fencing is seen as accessible to all.



Enable More Opportunities to Fence

Create more opportunities across traditional (e.g. clubs, sports centres) and non-traditional (leisure providers) environments.





CREATE A SUSTAINABLE FUTURE

Establish a long-term, self-sustaining operating model that secures the future of British Fencing, strengthens clubs, and ensures the continued growth and success of the sport.



Diversify & Grow Revenue Streams

Expand and diversify funding sources for all aspects of our work to increase financial resilience, reducing reliance on single-income streams and maximising opportunities for investment in the sport.



Uphold Excellence in Governance & Integrity

Maintain full compliance with UK Governance Code for Sport while demonstrating an exceptional commitment to sport integrity matters.



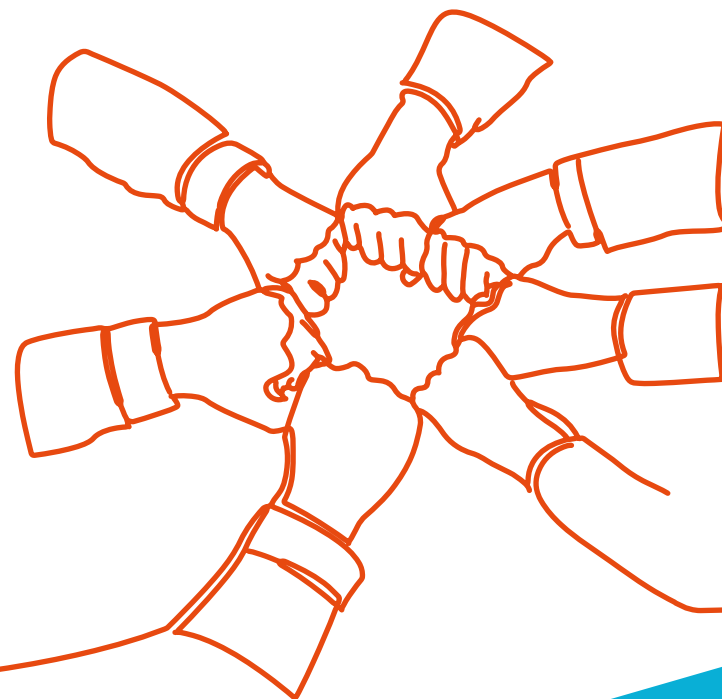
Effective Leadership & Operational Efficiency

Enhance the effectiveness of the Board and Executive team by improving strategic decision-making, driving operational efficiencies.



Empower Clubs for Long-Term Success

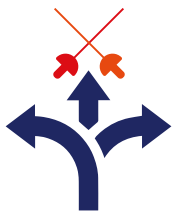
Support clubs in accessing funding, resources, and best practices to develop robust, sustainable operating models that ensure their long-term viability and growth.





DELIVER GBR SUCCESS

Enable every GBR pathway athlete to maximise their potential to achieve international medal success.



Develop the GBR Athlete Pathway

Deliver an exceptional GBR pathway program that nurtures and retains talented athletes, ensuring a continuous pipeline of world-class fencers while keeping those who exit the pathway engaged in the sport.



Rebuild for Olympic Success

Rebuild a world class Olympic fencing program, securing athlete qualification for the LA 2028 Olympics as a stepping stone toward medal success at Brisbane 2032.



Develop High Performance Coaches

Identify, develop, and support high-performance coaches with the expertise and experience to lead GBR athletes to Olympic and Paralympic success.



Maintain and Build on Paralympic Success

Run a world leading Paralympic Programme, delivering medal success in LA 2028 Paralympics whilst developing the next generation of world class paralympic fencers for 2032.





SUPPORT WOMEN AND GIRLS

Attract and retain women and girls across all levels of fencing.



Foster Inclusive & Supportive Club Environments

Collaborate with clubs to create safe, welcoming, and inclusive spaces where women and girls feel empowered to participate, compete, and thrive in all aspects of fencing.



Increase Awareness & Engagement in Female-Focused Programs

Enhance visibility and promotion of British Fencing's female-focused initiatives, ensuring that women and girls across the community are aware of and actively engaged in these opportunities.



Remove Barriers & Drive Meaningful Change

Identify and address the specific challenges that prevent women and girls from fully participating in fencing, implementing targeted solutions to increase accessibility, retention, and progression at all levels and in all aspects of fencing.





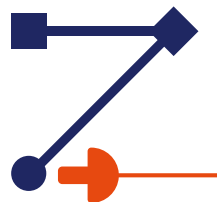
DELIVER POSITIVE SOCIAL IMPACT

Increase fencing's contribution to improving people's lives.



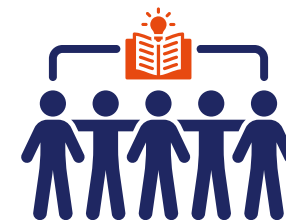
Expand Fencing's Social Impact & Community Reach

Develop and grow a diverse portfolio of social impact projects that use fencing as a tool for positive change, addressing the needs of under-served communities and delivering measurable benefits to society. This includes sustaining and growing our flagship Muslim Girls Fence programme and establishing our new programme for children with Autism.



Integrate Social Impact Projects into the Fencing Ecosystem

Strengthen the connection between social impact projects, clubs, and competitions by creating clear and sustainable pathways for participants to transition into long-term engagement within the sport.

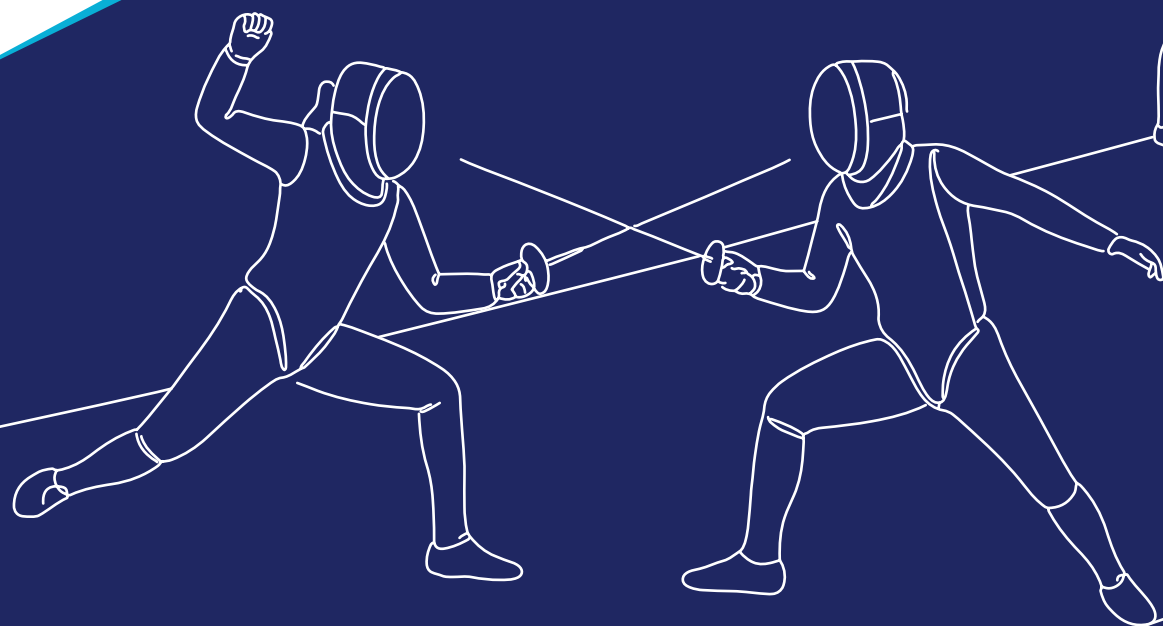


Maximise Learning & Enhance Community Engagement

Capture insights from social impact projects to equip fencing activity providers, clubs and competition organisers with the knowledge, best practices, and resources needed to better serve under-represented and under-served communities, enhancing accessibility and long-term participation.



BRITISH FENCING



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